



MICHIGAN FRANCHISE FOR SALE

SNAPSHOT

- Opened March 2018, operated 7 years, franchise owner focusing on his home city of Des Moines, Iowa
- Local phone numbers, website, and Google Business Profiles in place with over 290 positive google reviews, currently labeled "temporarily closed".
- Last two years of sales data:
 - 2024 annual sales \$201,200
 - 2023 annual sales \$320,400
- 5,000 Customers in the franchise CRM
- Franchisor is looking for a new owner to come in and serve the customers in the Western Michigan market.

FINANCIAL COSTS

- Initial Franchise Fee \$49,000
- Value of customer list Goodwill (intangible asset representing brand value): \$25,000
- Initial tool package \$15,000
- *Option:* Used vehicle available at \$15,000 with logos, 200,000 miles, transmission replaced within the last year

*This is not a solicitation to buy or sell
a franchise but an invitation for a first discussion.*



RECOMMENDATIONS FOR SUCCESS

- Learn masonry skills to do masonry chimney repairs as soon as possible
- Connect with our real estate agents and past customers with an email blast like a summer deal

For more information:

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Midtown Chimney Sweeps Franchising

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